Confidential
We’d like to hear from you.

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I am pleased to inform you that I am considering including ___________ as a gift in my estate plan.

Please send me information on the following:

- Retirement-plan gifts
- Donor advised funds
- Real estate: retained life estate
- Charitable gift annuities
- Charitable trusts
- Real estate: retained life estate
- Retirement-plan gifts

Memorializing the Legacy of a Beloved Professor

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Charitable Remainder Unitrust

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Questions or Comments?
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(585) 275-7547
(800) Melissa (635-4672)
kreckel@alumni.rochester.edu
www.rochester.plannedgifts.org

Cumulative Three-Part Giving Example

<table>
<thead>
<tr>
<th>George Eastman Center (annual funds)</th>
<th>Major/Capital Gifts</th>
<th>Planned/Estate Gifts</th>
</tr>
</thead>
<tbody>
<tr>
<td>12%</td>
<td>25%</td>
<td>63%</td>
</tr>
</tbody>
</table>

Donor Options

Gift of Cash, Stock, or Property

State tax deduction

Variable income

Beneficiary

Hans and Merle Schiff ’43

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A Lasting Legacy: Three Generations, Three Scholarships, Three-Part Giving

Bob Kirkwood ‘50 (MA), ‘56 (PhD) and the late Corky Kirkwood ’48

Bob and Jan Scala have expressed their appreciation for their Rochester educations in many of your retirement and generous annual fund support.

- Charter Membership in the George Eastman Circle, following many years of loyal and generous annual fund support.

- A School of Nursing scholarship through a major gift at the time of Jan’s 45th Reunion.

We feel very strongly that we want to give others the opportunities we enjoyed as Rochester. When we were first starting out, we saw value in our careers that we were very well prepared and that our education at Rochester was of a very high quality. Our son John ’30 also found this to be true some years later, and his son, our grandson, Andrew ’11, is currently exploring his own University of Rochester experience.”

Andrew Scala ’71, John Scala ’80, Bob Scala ’56M (MS), ’58M (PhD), and Janet Scala ’55N

The College of Arts, Sciences, and Engineering • School of Music and Dance • Warner School • Simon School • Geier/Childress Children’s Hospital at Strong • Young Men and Women’s YWCA • Women’s Nikles • Strong Memorial Hospital • Visiting Nurse Service • School of Nursing • Highland Hospital • Memorial Art Gallery Downtown at the University of Rochester • Eastman School of Music • Welch Cancer Center

Philanthropy has always been a part of our success, and philanthropy always will be.